

APPOINTMENT ANNOUNCEMENT

New Managing Director Appointed At Media Lab Europe

Media Lab Europe, the European research partner of the world renowned MIT Media Lab today announced the appointment of **Dr. Simon Jones** as **Managing Director** with effect from October 1st 2003. Most recently, Dr. Jones has been Dean of Engineering & Design at the University of Bath, UK.

Welcoming his appointment, the Chairman of Media Lab Europe, **Professor Nicholas Negroponete** said;

"I am delighted to welcome Dr. Jones as the new Managing Director of Media Lab Europe. This appointment reflects Media Lab Europe's commitment to further expanding its research and innovation capabilities. Dr. Jones brings with him a wealth of expertise, both as a leader and an academic, at a key point in the lab's evolution."

Professor Negroponete also expressed the deep appreciation of the Board of Media Lab Europe to **Dr. Ken Haase** for his diligent service as acting Director over the past months.

Dr. Jones is a senior academic & consultant of international standing in the area of computer systems, electronics & IT. Five years after his PhD he was awarded a full Professorship at the UK's largest Engineering Research Institution – Loughborough University, where he held the ARM/Royal Academy of Engineering Research Chair in Embedded Microelectronic Systems. Simon is a fluent German speaker with a degree-level qualification in German Language and Business. He was awarded in 1998 'The Siemens/German Research Ministry Research Chair at the Technical University of Dresden working that year with Siemens to advance new computer systems for the consumer electronic markets and he continues to be well connected with European industry. He is also a senior figure in professional engineering societies, including being the **current chair of the UK and Ireland Section of the Institute of Electrical and Electronic Engineers (IEEE)**.

Reflecting on his appointment, Dr. Jones said

"I am very excited at the prospect of leading Media Lab Europe as it continues to grow into one of the principal research and innovation facilities on the European continent and I look forward to expanding its engagement with European Industry."

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About Media Lab Europe

Media Lab Europe is an international research and innovation Lab. It is also the European research partner of the world renowned MIT Media Lab. Its interdisciplinary and collaborative approach to innovation provides a unique environment for exploring advanced research that facilitates the development of technologies that expand human potential right across society. Media Lab Europe is a not-for-profit organisation that supports its work through corporate, community, academic and public research partnerships. For more information please visit www.medialabeurope.org