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News Release

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SOUTH WEST INNER CITY NETWORK OPENS INTEL COMPUTER CLUBHOUSE

After-School Program Enables Youth to Develop Work and Life Skills

Dublin, May 27, 2003 – Intel Corporation and the South West Inner City Network, which is supported by Media Lab Europe and the City of Dublin Youth Services Board, today opened the Intel Computer Clubhouse in Dublin's inner city.

The Intel Computer Clubhouse is an after-school program that provides youth ages 10 to 18 access to high-tech equipment, professional software and adult mentors to help them develop the self-confidence and enthusiasm for learning skills needed to create new opportunities. Youth who visit the Computer Clubhouse learn by doing. They create digital artwork, produce their own music CDs, film, write and edit their own short movies and design Web sites. The Intel Computer Clubhouse Network is a project of Boston's Museum of Science in collaboration with the MIT Media Laboratory.

"The Intel Computer Clubhouses offer a rich, extraordinary opportunity for the young people of Dublin's inner city," said Evan Moore, Director of the South West Inner City Network. "A depth of knowledge of technology is a must in today's fast-changing world. It is especially important that underserved youth be introduced to technology and everything it can do for them in shaping their future."

The South West Inner City Network joins more than 60 other Intel Computer Clubhouses. The Intel Computer Clubhouse Network now reaches 13 states in the USA and 10 countries: Brazil, China, Costa Rica, India, Ireland, Israel, Mexico, Philippines, South Africa, and Taiwan.

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"The Intel Computer Clubhouses are 'invention workshops' where youth can express themselves through their own interests to become designers, not just consumers, of computer-based creations," said Jim OHara, vice president TMG and general manager Intel Ireland. "Clubhouse youth love using professional software such as Adobe Photoshop and Illustrator. It allows them to be creative, explore their world, and gain valuable skills for tomorrow's workplace."

An evaluation panel of Intel employees, community representatives and educators selected the South West Inner City Network to host the Intel Computer Clubhouse because of the strategic direction of the organization, its commitment to technology learning and support of underserved youth.

About Host Organization

THE SOUTH WEST INNER CITY NETWORK (SWICN) is a central co-ordinating organisation through which the community of the south west inner city is realising its potential to engage in integrated unified strategic action and reaction. The Network is about drawing on those who have responsibility for an issue and involving them in the process of change. All development strategies implemented by the Network are informed by the philosophy of Community Development.

The South West Inner City Network partnered with Media Lab Europe who provided the venue to put the physical building and City of Dublin Youth Services Board who have the management infrastructure to assist in the overall planning and implementation, to bring this project to fruition.

MEDIA LAB EUROPE (MLE) is an international research and innovation Lab. It is also the European research partner of the world renowned MIT Media Lab. Its interdisciplinary and collaborative approach to innovation provides a unique environment for exploring advanced research that facilitates the development of technologies that expand human potential right across society. Media Lab Europe is a not-for-profit organisation that supports its work through corporate, community, academic and public research partnerships. For more information please visit www.medialabeurope.org.

THE CITY OF DUBLIN YOUTH SERVICE BOARD (CDYSB) was established in 1942 by the City of Dublin Vocational Education Committee (CDVEC) with statutory responsibility to manage the development of youth work in Dublin City. Their philosophy is to support communities to develop and run youth work programmes and services that are in local and comprehensive response to the changing needs of young people in the city. They provide a range of training and support services to these groups. They also administer grant aid, on behalf of Government, to up to 90 youth projects and directly grant aid over 400 youth clubs and groups throughout the city of Dublin.

About The Intel Computer Clubhouse Network

The Intel Computer Clubhouse Network is based on the Computer Clubhouse learning model created by the Museum of Science, Boston, and the MIT Media Laboratory in 1993. The Intel Computer Clubhouse Network, based at the Museum of Science, Boston, serves as the center of innovation and technical expertise. Together with the MIT Media Lab, the Museum provides technical assistance, ongoing support and programmatic guidance for Computer Clubhouses around the world. Intel provides financial, technical, career, and volunteer mentor support to proliferate the Intel Computer Clubhouse Network globally.

Intel will invest $32 million over five years to sponsor 100 Intel Computer Clubhouses. In addition, Adobe Systems Incorporated, which provides the largest software donation, Autodesk, Corel, Hewlett-Packard, Macromedia, and procreate have committed a total of more than $10 million in software, hardware and services to the Intel Computer Clubhouse Network. Other organizations involved include the Bill and Melinda Gates Foundation, LEGO Systems and Haworth Inc.

This is the second Intel Computer Clubhouse in Ireland, the first was opened in March 2002 at Foróige, Blanchardstown. These two Intel Computer Clubhouses are the only Intel sponsored ones in Europe.

Intel® Innovation in Education

The Intel Computer Clubhouse is part of the Intel® Innovation in Education initiative, which is focused on collaborating with educators around the world to improve the quality of science and mathematics education and to help students develop the higher level thinking skills they need to participate and succeed in a knowledge-based economy.

Intel, the world's largest chip maker, is also a leading manufacturer of computer, networking and communications products. Additional information about Intel is available at www.intel.com/pressroom.

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