



Media Lab Europe

The European Research Partner
of the MIT Media Lab

Media Lab Europe Statement

DUBLIN -- November 4th, 2002 -- Nicholas Negroponte, chairman of Media Lab Europe today announced the departure of Dr. Rudy Burger as CEO, following the Lab's initial phase of development. Dr. Burger has agreed to continue as an advisor to the Media Lab Europe board and will continue in his role of Visiting Scientist at the MIT Media Lab.

Prof. Negroponte said, "As a successful entrepreneur, Dr. Burger contributed greatly to the establishment of Media Lab Europe putting in place the infrastructure to support its early development. I would like to acknowledge and thank him for his personal contribution."

As Media Lab Europe moves into a period of consolidation it will extend its relationships with Partners, deepen its research excellence, and strengthen its interaction with MIT.

Prof. Kenneth Haase has been appointed as acting director of the Lab for the next six months. Prof. Haase, a long standing member of MIT, will guide the Lab until a permanent director is appointed. A PhD graduate and former Associate Professor at MIT, Prof. Haase has been actively involved with Media Lab Europe since earlier this year. Prof. Haase holds a Professorship at the University of Tampere, Finland.

About Media Lab Europe

Leveraging the innovative and entrepreneurial operating model of the world-renowned MIT Media Lab, Media Lab Europe adopts an interdisciplinary approach to researching the ways in which new technologies expand human potential. Media Lab Europe's home is in Dublin where it was established two years ago as a 10 year joint venture between the MIT Media Lab and the Irish Government. 100 people work for the not-for-profit Research Institute, across seven groups and supporting areas. To find out more about Media Lab Europe please visit www.medialabeurope.org.

For further information please contact:

Niamh Lyons, F-HS – 086 202 5470